

# The Hospitality Industry in Ontario COVID-19



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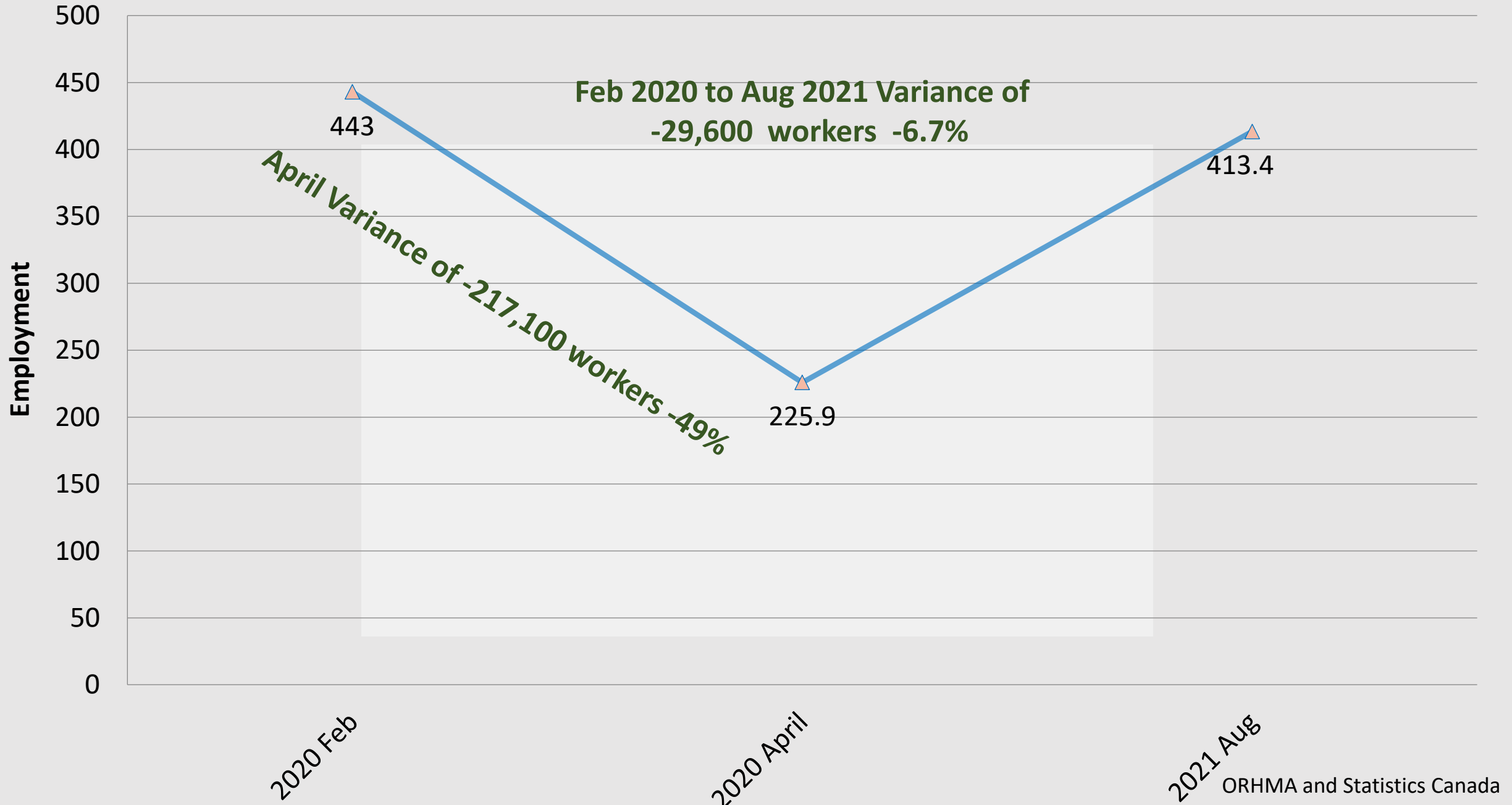


# The Hospitality Industry in Ontario – COVID-19

## Current State

- March 2020 – Devastation at a rapid pace
- Uncharted voyage
- Optimism with turbulence

# Ontario's Accommodation and Foodservice Employment



# The Hospitality Industry in Ontario – COVID-19

## Current State/Forecast

- Hotel Sector-Not out of the woods but seeing optimism
  - 2020 Occupancy drop by 35%
  - 2021 to date up by 2%
- Restaurant Sector- Depressed financial climate
  - 2020 Full Service Revenue drop by 40%
  - 2021 to date up by 7%
- Both sectors aiming for 2023 for income return to pre COVID-19 levels

# The Hospitality Industry in Ontario – COVID-19

## Barriers to the Recovery Road

- Border Efficiencies
- Healthy Global Climate
- Business Confidence
- Consumer and Business Behaviour Changes

# The Hospitality Industry in Ontario – COVID-19 Barriers to the Recovery Road

- Workforce
  - Baby Boomers Exiting
  - Less Youth
    - 15-19 year old's - 135K less today than 2011
    - 20-24 year old's – 12% of the population in 2020 vs 20% in the late 1970's and 1980's
  - Immigration Policies
    - Large waves in previous years beneficial to service industry
  - Not appealing to our youth
    - Career path development

