

Good Policy. Better Atlantic Canada.

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**Good Policy
Better Canada.**





PPF Atlantic

Atlantic Canada Momentum

Background 2018 - 2021



- Annual Frank McKenna Awards since 2013
- Atlantic Revitalization project in 2018
- Research, roundtable sessions, interviews that culminated in the Atlantic Growth Summit 2020
- Major focus was CAP pre-work for Atlantic Immigration Pilot
- President Ed Greenspon personal connections to the region

PPF ATLANTIC Momentum Initiative 2022+

- Atlantic based team working on Atlantic initiatives turning point.
- Post Atlantic Bubble, reports of positive change in the region - Real or imagined? Advisory Group
- March 2023 released *the Atlantic Canada Momentum Index* report signed by 17 former Atlantic premiers & deputy premiers
- Purpose:
 - Report on the indicators
 - Use the data to shape policy choices
 - Alert the rest of Canada and even residents of Atlantic Canada that change is occurring
- The report measures **MOMENTUM** which refers to the acceleration in the rate of growth – methodology developed by the Centre for the Study of Living Standards

ATLANTIC CANADA MOMENTUM INDEX report

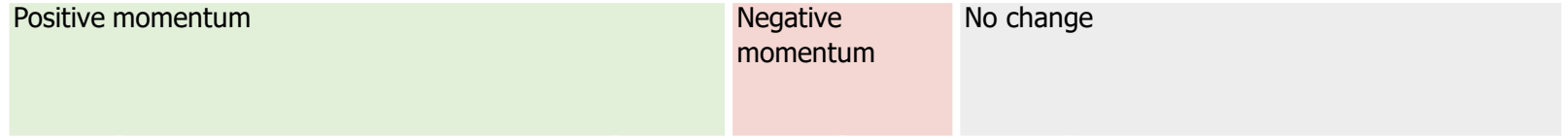
The report features 20 indicators in the following areas



Momentum was reported for 16 out of 20 indicators.

**Atlantic Canada is still off when compared to overall rates Canada*

LEGEND:



Macro Economy	Human Capital	Labour Market	Innovation and Investment	Quality of Life
Real GDP	Population	Employment Rate	BERD	Gini Coefficient
Real GDP per Capita	Median Age	Employment Income per Economic Family	Non-Residential Investment	Housing Starts
Real Exports	Immigration	Labour Productivity	Production Non-Emitting Energy	Access to a family physician
	Immigration Retention rate			Life Satisfaction
	NEET Rate			Sense of Belonging
	Tertiary Education rate			

Change in the Rate of Change measured in Percentage Points (2008-2015 vs 2015-2021/22)

LEGEND:	Positive change	Negative change	No change
	Atlantic Canada		Canada
Real GDP	1.20%		-0.15%
Real GDP per Capita	0.72%		-0.27%
Real Exports	3.60%		-1.50%
Population	0.73%		0.22%
Median Age	-0.84%		-0.36%
Immigration	3.06%		3.27%
Immigration Retention Rate	4.02%		0.70%
NEET	0.76%		0.9%
Tertiary Education Rate	1.09%		0.35%
Employment Rate	0.42%		0.74%
Employment Income	-0.96%		-0.16%
Labour Productivity	2.25%		-0.25%
BERD Spending	2.99%		3.36%
Non-residential investment	-13.57%		-3.44%
Non-Emitting Energy	0.28%		-0.61%
Gini Coefficient	-2.49%		-2.20%
Housing starts	14.14%		6.07%
Access to a Family Physician	0.00%		0.75%
Life Satisfaction	0.42%		-0.46%
Sense of belonging	0.28%		-0.28%

Big Question?

- Can the Atlantic momentum be leveraged to build a more, prosperous, fair and sustainable future for its economy, communities and people?

Themes at Oct 16/23 Roundtable

1. Open Atlantic – barrier free regional movement of people, goods & services (Real GDP, Real GDP per Capita, & Labour Productivity)
2. Clean & Competitive Energy -successful transition is viewed as critical for the region's overall economic health (Non-Emitting Energy)
3. Sense of Belonging – leveraging this to sustain population, facilitate economic inclusion, investment and build overall quality of life. (Sense of Belonging)



1 + 2 = barrier free Atlantic that includes clean energy, TBA

3. Sense of Belonging = immigration & population retention

PPF ATLANTIC

Updating the Atlantic Canada Momentum Index - are there improvements we can made that maintain the original integrity of the report AND better reflect themes ?

Atlantic Canada Momentum Index II



- Looking for improvements that maintain the original integrity
- Are there missing indicators that should be included in the update?
- Are there ones that are no longer needed?
- What gaps need our attention?
- What other clean energy indicators should be included?
- What should drive the priorities?

**Timing of next update
spring/summer 2024**





THANK YOU

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